



## OLIVER HEEGER

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### ABOUT ME

I am a professional it-consultant, passionate team leader and full stack web developer with more than 18 years of experience in the web industry.

### EXPERIENCE

#### **Denkwerk GmbH**

*2011 - 2018*

#### **Consultant & teamleader web-development**

- Professional and organizational management of 5 team members
- Technical design & architecture of the entire OBI.de frontend (obi.at, pl, ru, cz, sk)
- Quality assurance
- Search optimization
- Website performance
- Backend development for OBI Promotions (php / Zend Framework)
- Facebook apps
- Social media consulting

#### **Rheinschafe GmbH**

*2010 - 2011*

#### **Technical Lead**

- Creation of websites for SMEs based on TYPO3
- Extension development for TYPO3
- Employee coordination
- customer communication
- Facebook apps
- Social media

#### **Virtualnights GmbH**

*2009 - 2010*

#### **Freelancer**

- Backend development php5
- Creation of various micro sites

## EXPERIENCE

### Kado Media Gbr

#### Owner

2004 - 2010

- Creating websites for SMEs
- Search engine optimization
- Social media
- Development of an own editorial system (on-page.de)
- Regular presentations on current trends in social media
- Operation of own commercial and non-commercial websites
- Barrier-free internet (Goldene Biene 2010)

### Alpine Electronics Europe GmbH

1997 - 2004

#### Technical Product Promoter

- Development and administration of the website in 5 languages
- Development of an own editorial system
- Creation of sales support (print, video)
- Preparation and implementation of technical training courses (Europe, Russia, Japan)
- Evaluations of new products before their launch
- Technical support for all European branches

## SKILLS

### Frontend Development

HTML5, CSS3, ECMAScript 6, JavaScript, require.js, jQuery, React, React Native, SCSS, BEM, Atomic Design, Twitter Bootstrap, grunt, npm, Web Performance, User Experience, ...

### Backend Development

PHP, OOP, MySQL, MVC, Node.js, Zend Framework, Symphony, TYPO3, Drupal, Wordpress, Facebook Apps, SVN, Git, ...

### API

Facebook, Graph, Google Maps, AWS, Firebase, Instagram, PayPal, REST, Twitter, JSON, JSONP, ...

### SEO / Accessibility / Others

HTML5, LD/Json, schema.org, microdata, WCAG 2.0, DSGVO, Project Management, UX, UI, ...

### Social Media

Instagram, Twitter, Facebook, Pinterest, Tumblr, Snapchat, Wordpress, ...

### Interests

Yoga, Netflix, Traveling, Blockchain, App development, Dapp development, New technologies, Startups, digital rights, digital culture, digital transformation, Web-development, ...